

**STAYS IN FILE****CENTRAL HEALTH****Our Vision**

Central Texas is a model healthy community.

**Our Mission**

By caring for those who need it most, Central Health improves the health of our community.

**Our Values**

Central Health will achieve excellence through:

*Stewardship* - We maintain public trust through fiscal discipline and open and transparent communication.*Innovation* - We create solutions to improve healthcare access.*Respect* - We honor our relationship with those we serve and those with whom we work.*Collaboration* - We partner with others to improve the health of our community.**BOARD OF MANAGERS  
SPECIAL CALLED MEETING****Wednesday, May 6, 2020, 5:30 p.m.****Toll-free Videoconference and Telephone\***

Members of the public may access the audio feed of the meeting by dialing in using the number below. You will be prompted for the Meeting ID and Password.

**Toll-free Telephone: 888-501-0031<sup>1</sup>****Meeting ID: 1486927187#****Password: 684303#**

A member of the public who wishes to make comments during the **Public Communication** portion of the meeting must properly register with Central Health **no later than 4:00 p.m. on May 6, 2020**. Registration can be completed in one of two ways:

- The virtual sign-in form at <https://www.centralhealth.net/meeting-sign-in/>, or
- Call 512-978-9190. Please leave a voice message with your full name and your request to comment via telephone at the meeting.

**PUBLIC COMMUNICATION**

Central Health will conduct Public Communication in the same manner as it has been conducted at in-person meetings, including setting a fixed amount of time for a person to speak and limiting Board responses to public inquiries, if any, to statements of specific factual information or existing policy.

**REGULAR AGENDA**

1. Receive and discuss updates on the Central Health Enterprise's responses to the current COVID-19 pandemic, including: changes in health care and administrative operations; coordination with local disaster response efforts; data from CommUnityCare testing sites; and related fiscal issues. (*Informational Item*)

\* By Emergency Executive Order of the Governor, issued March 16, 2020, Central Health may hold a telephonic or videoconference meeting with no Board members present at a physical meeting location.

<sup>1</sup> If the meeting line is full, please dial one of the following additional numbers with the same Meeting ID and Password as previously given in this posting.

- +1 (469) 4450100
- +1 (773) 2319226
- +1 (720) 9027700
- +1 (623) 4049000
- +1 (470) 8692200

Any individual with a disability who plans to attend this meeting and requires auxiliary aids or services should notify Central Health at least two days in advance, so that appropriate arrangements can be made. Notice should be given to the Board Governance Manager by telephone at (512) 978-8049.

Consecutive interpretation services from Spanish to English are available during Citizens Communication or when public comment is invited. Please notify the front desk on arrival if services are needed.

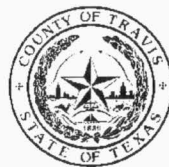
Los servicios de interpretación consecutiva del español al inglés están disponibles para la comunicación de los ciudadanos o cuando se invita al público a hacer comentarios. Si necesita estos servicios, al llegar sírvase notificarle al personal de la recepción.

Came to hand and posted on a Bulletin Board in the Courthouse,  
Austin, Travis County, Texas on this the 15<sup>th</sup> day of  
MAY 2020.

Dana DeBeauvoir  
County Clerk, Travis County, Texas

By *[Signature]* Deputy

**RICK TOMS**



**FILED AND RECORDED  
OFFICIAL PUBLIC RECORDS**

*Dana DeBeauvoir*

**Dana DeBeauvoir, County Clerk  
Travis County, Texas**

**202080595**

May 01, 2020 04:38 PM

Fee: \$0.00

TOMSR



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## **BOARD MEETING**

**May 6, 2020**

## **REGULAR AGENDA ITEM 1**

Receive and discuss updates on the Central Health Enterprise's responses to the current COVID-19 pandemic, including: changes in health care and administrative operations; coordination with local disaster response efforts; data from CommUnityCare testing sites; and related fiscal issues.



CENTRAL HEALTH

# Central Health COVID-19 Weekly Updates

Central Health Board of Managers

April 22, 2020

Mike Geeslin, Central Health President and CEO

Ted Burton, Central Health Vice President of Communications

Kit Abney Spelce, Central Health Senior Director of Eligibility Services

Sarita Clark-Leach, Central Health Director of Analytics and Reporting

Jaeson Fournier, CommUnityCare Health Centers President and CEO



@CentralHealthTX

# COVID-19 Situational Update

## Agenda:

- Central Health operations overview
- Community response overview
- Communications and community engagement update
- MAP/MAP BASIC applications and enrollment update
- Data analytics and reporting update
- Clinical operations and testing update



# COVID-19 Radio Awareness Campaign

## Target Audience:

- Travis County residents <200% FPL
- Uninsured, insured through the ACA, or enrolled in MAP
- Recently unemployed due to COVID-19 and may qualify for MAP

## Stations:

### Spanish:

- KLQB-FM Qué Buena 104.2 – Regional Mexican
- KLJA-FM Amor 107.7 – Spanish AC
- KLZT-FM La Z 107.1 – Regional Mexican
- KLZT-HD2 Latino 102.7 – Spanish contemporary

### English:

- KKMJ-HD3 RnB 95.9 – Urban AC
- KKMJ-FM Majic 95.5 – Adult contemporary



# COVID-19 Radio Awareness Campaign

## Messages:

COVID-19 Hotline, drive-up testing, telemedicine, MAP applications, pharmacy services, face masks, stay informed (e.g. text, social media, website)

## Format:

15-second radio ads, 5-second radio billboards, live DJ reads, digital streaming, interviews, social media posts, blog posts, station website listings.

## Results:

5-week buy starting 4/10, airing 459 spots per week, for a total of 2,295 spots, reaching 478,400 persons 18+ (28.3% of Austin Market, 65.5% of our target audience) at least 2.8 times per week every week.



# MAP and MAP BASIC Applicants and Enrollment

As of May 4:

## Coverage Extensions

- March - 1,987
- April- 7,402
- May- 6,509

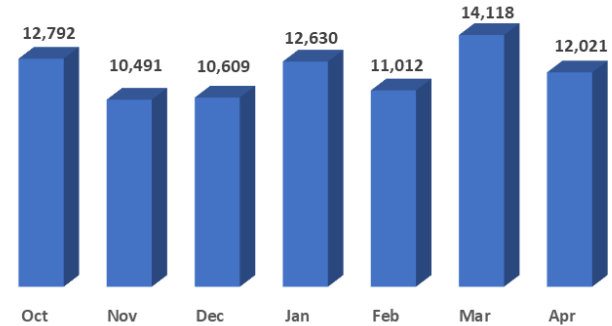
## Applicants

- Majority applying by phone
- 605 households/743 individuals applied online
  - 59 different zip codes
  - Top 5: 78660, 78741, 78744, 78743, 78753

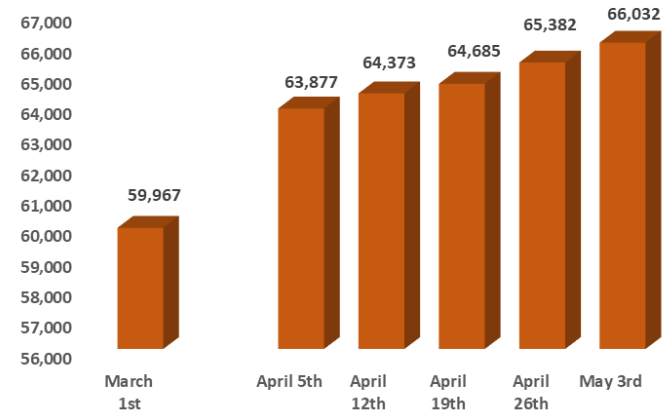
Enrollment: 66,032

- MAP: 28,226
- MAP BASIC: 37,813

# of Individuals Applying for Coverage



MAP and MAP BASIC ENROLLMENT





# Summary of recent trends in SARS-CoV-2 Confirmed Cases

## Travis County-wide Doubling Time (the amount of time it takes a population to double in size)

- Doubling time has only slightly increased from the previous week.
  - Doubling time in days went from 20.01 last week to 22.25 this week, indicating a slowing of the overall growth rate. However, the previous week's numbers indicated a more marked slowing going from 13.52 to 22.25 in one week.
- We will continue to monitor this rate as it may slowly start to decrease in upcoming weeks as distancing restrictions are eased.

## Comparison of total incidence, per-capita incidence, and rate of increase:

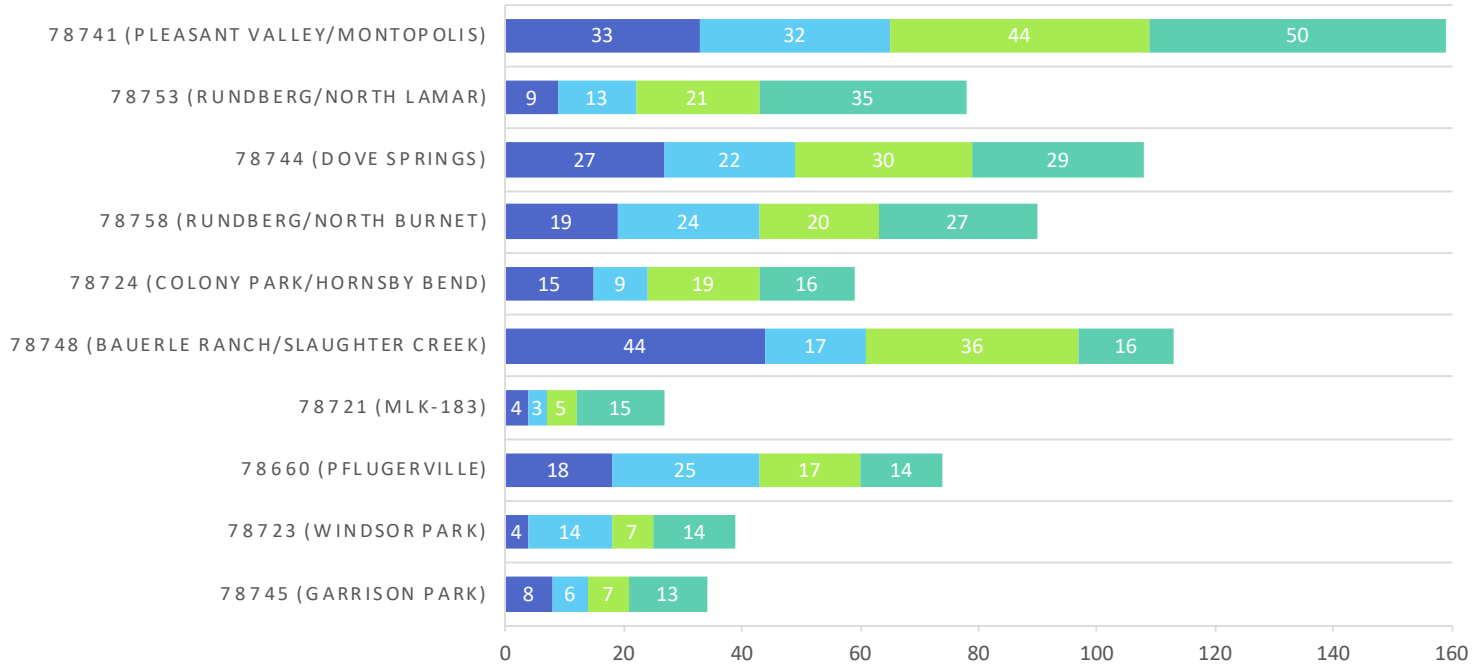
- Cumulative SARS-CoV-2 incidence remains highest in South Austin (e.g. 78741, 78744, 78748), Rundberg (78753, 78758) in North Central Austin, and in Pflugerville (78660).
- The highest per-capita incidences of COVID-19 are currently in Richland Estates (78742). Downtown Austin (78701), as well as in Austin's Colony (78725), Pleasant Valley (78741), and St. Johns (78752) remain high in the number of per-capita counts. However, the number of new cases Downtown is quite low.
- The zip codes with the highest recent rates of increase and the shortest doubling times (excluding those with very low total counts starting from near 0) are MLK-183 (78721) and Rundberg/North Lamar (78753).

Note: Increases in confirmed cases in these areas can be the result of low initial rates of testing followed by increased access to testing and information about testing.



## ZIP CODES WITH THE LARGEST INCREASE IN CONFIRMED CASES OF COVID-19 BETWEEN 4/27 AND 5/4/2020

■ Change from 4/6 to 4/13/2020   
 ■ Change from 4/13 to 4/20/2020   
 ■ Change from 4/20 to 4/27/2020   
 ■ Change from 4/27 to 5/4/2020

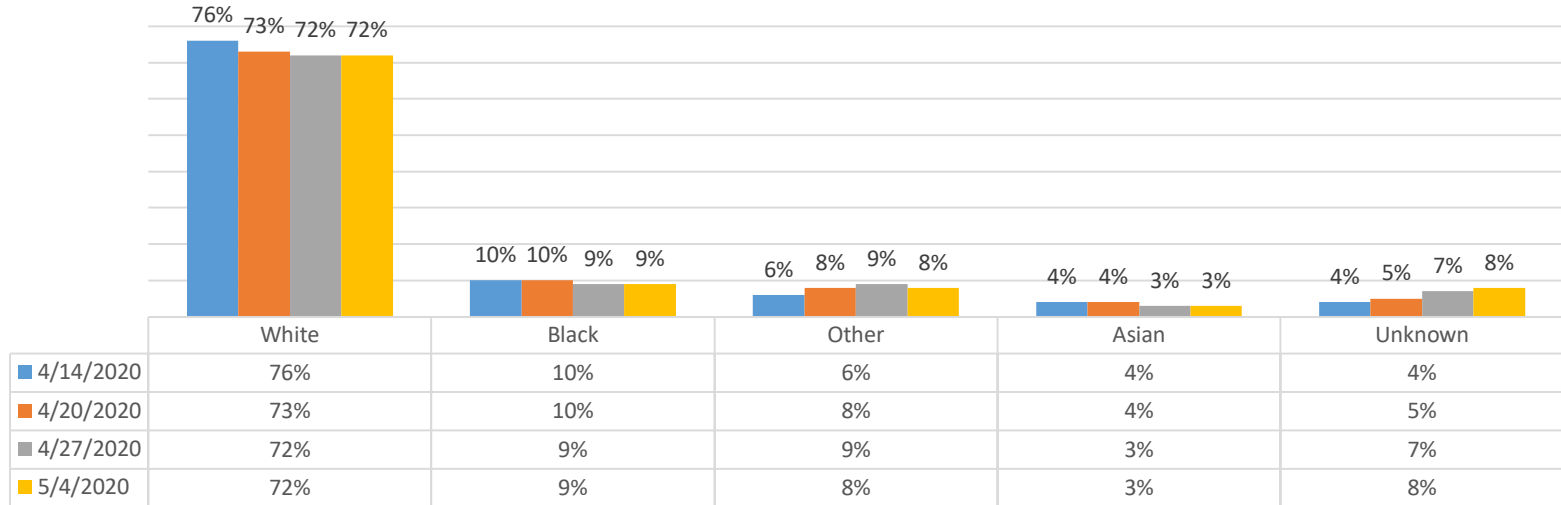


DATA SOURCE: CITY OF AUSTIN'S TRAVIS COUNTY COVID-19 PUBLIC DASHBOARD



# Demographics

CONFIRMED CASES OF SARS-COV-2 IN TRAVIS COUNTY  
BY RACE

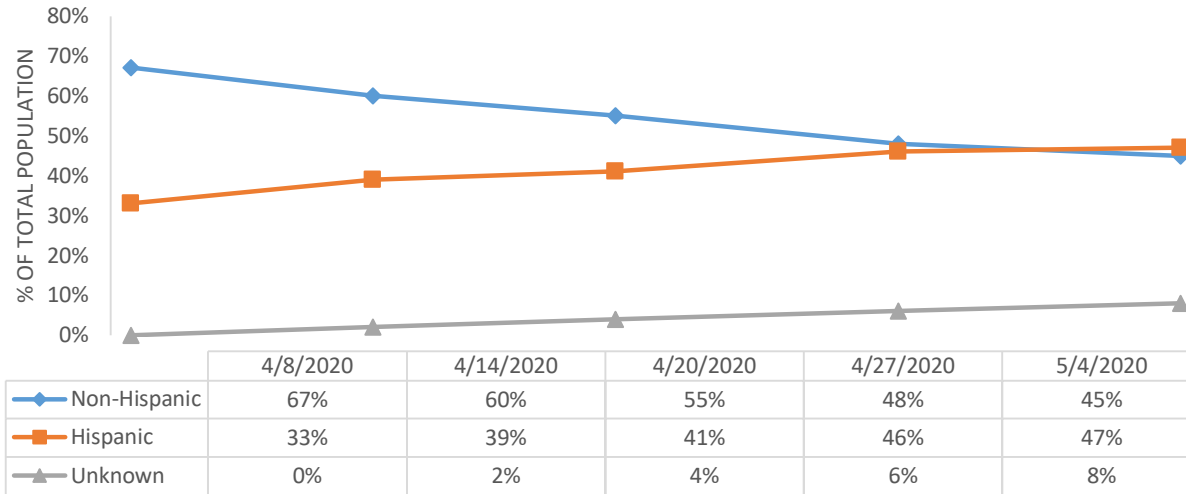


- All data sourced from: <https://austin.maps.arcgis.com/apps/opsdashboard/index.html#/39e4f8d4acb0433baae6d15a931fa984>
  - Dates reflect “Last Updated” date shown on webpage.



# Demographics (continued)

CONFIRMED CASES OF SARS-COV-2 IN TRAVIS COUNTY BY ETHNICITY



- All data sourced from:  
<https://austin.maps.arcgis.com/apps/opsdashboard/index.html#/39e4f8d4acb0433baae6d15a931fa984>
  - Dates reflect “Last Updated” date shown on webpage.



# CUC Slides Begin



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